

“You have to persevere to turn a vision into a reality. You have to have a passion for inspiring other people, whether it’s your employees, your customers or investors. And the reward is seeing the impact your company can have on people.”  
- Matt Blumberg

**Measuring Your Success as a CEO:** It’s easy to measure your success or failure as a CEO by the success or failure of your company, but the two are not necessarily the same. Sometimes you have to step back from the company to evaluate your personal achievements and to ensure you are executing your vision.

Keynote Lecture Notes:

**Impact Question:** What will you do differently as a result of what you’ve learned from this module?

## Questions for you, the entrepreneur

1. Am I learning and growing?
2. Am I having fun?
3. Does this job have sufficient financial rewards?
4. Am I having an impact?
5. Am I the right person (and the best person) to continue leading this venture today or into the next stage of growth?

<p style="text-align: center;">Readings</p> <p>Notes:</p>	<p style="text-align: center;">Founder Genius</p> <p>Notes:</p>
<p style="text-align: center;">Other Related</p> <p>Notes:</p>	<p style="text-align: center;">Tools</p> <p>Notes:</p>