

“You have to persevere to turn a vision into a reality. You have to have a passion for inspiring other people, whether it’s your employees, your customers or investors. And the reward is seeing the impact your company can have on people.”
- Matt Blumberg

Funding Growth: Different stages of business growth will have different capital needs. These various needs can draw from different capital sources, as well. Think about different types of debt and debt-equity combinations to put cash on your balance sheet.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?

Questions for you, the entrepreneur

1. What is my funding plan for the initial growth of my company? How do I see that changing as the company grows?
2. Does my growth strategy require outside capital to meet my scaling needs?
3. If I'm seeking loans or investors, does the amount I'm asking for match the business's projected capital requirements?

<p style="text-align: center;">Readings</p> <p>Notes:</p>	<p style="text-align: center;">Founder Genius</p> <p>Notes:</p>
<p style="text-align: center;">Other Related</p> <p>Notes:</p>	<p style="text-align: center;">Tools</p> <p>Notes:</p>