

“You have to persevere to turn a vision into a reality. You have to have a passion for inspiring other people, whether it’s your employees, your customers or investors. And the reward is seeing the impact your company can have on people.”
- Matt Blumberg

Creating Your Personal Operating System: One of the trickiest things to do as a founder and CEO is manage yourself, your time and your agenda. Keeping yourself tightly managed is how you maintain a personal operating system.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?

Questions for you, the entrepreneur

1. How do I manage my schedule and agenda? If I use multiple tools, can I simplify them?
2. What kind of assistance could I use as a CEO? (Examples include an executive coach, peer group, advisors, or mentors.)
3. How do I collect reflection on the direction and culture of the business?
4. How could these external resources help me balance the pressures I feel as a CEO?

Readings

Notes:

Founder Genius

Notes:

Other Related

Notes:

Tools

Notes: