

“You have to persevere to turn a vision into a reality. You have to have a passion for inspiring other people, whether it’s your employees, your customers or investors. And the reward is seeing the impact your company can have on people.”
- Matt Blumberg

Building Your Team: Recruiting and Hiring: The people in your business are everything. It’s people who make the product, people who buy the product, and people who talk to customers. So, how do you get them excited to come to work and make sure they’re doing their job in the most productive way possible?

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?

Questions for you, the entrepreneur

1. Have I properly defined the jobs I'm looking to fill?
2. What is the timeline for my recruiting process? Is this enough time to find the proper candidates? Where can the process be improved?
3. Does my recruiting process continue into the employees' first weeks or months?
4. Where can I improve the onboarding process for a new hire?
5. How does my current business stage influence my hiring process?
6. How do I stay attuned to the development of my employees as the company grows?

Questions for your team

1. Does the recruiting process continue into the employees' first weeks or months?
2. Where can the onboarding process be improved?
3. Are job descriptions written to reflect the actual day-to-day operations?

<p style="text-align: center;">Readings</p> <p>Notes:</p>	<p style="text-align: center;">Founder Genius</p> <p>Notes:</p>
<p style="text-align: center;">Other Related</p> <p>Notes:</p>	<p style="text-align: center;">Tools</p> <p>Notes:</p>