

“When you’re ready to scale, it is all about execution. This has major implications for how you organize your company and how you manage your team.”

THE COST AND TIME OF SCALING:

How much does scaling cost and how long is it going to take? The answer is, it depends. Depending on your company and your industry, the timeline for scaling could be vastly different. The key is to understand which timeline matches your company’s profile, and to adhere your goals and metrics to meet this.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?

Questions for you, the entrepreneur

1. What is the timeline for scaling within my industry that is similar to my economic model?
2. What company is a good example of this scaling timeline?

Questions for the team

Additional Resources from www.KauffmanFoundersSchool.org

Readings

Notes:

Founder Genius

Notes:

Other Related

Notes:

Tools

Notes: