

“When you’re ready to scale, it is all about execution. This has major implications for how you organize your company and how you manage your team.”

BUILDING THE RIGHT TEAM FOR GROWTH:

One of the most important things in scaling is the team. The team includes you as the founder, your team and the culture you build. It will entail relinquishing some element of control. This can be difficult, but you can’t properly scale the company without handing over some amount of power.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?

Questions for you, the entrepreneur

1. What is my role in scaling?
2. What kind of founder do I want to be?
3. How do I gather feedback on what kind of job I'm doing in the company?
4. Who are the people I would include in my composite mentor?
5. Would a coach be helpful as I'm scaling my company?
6. In what areas do I need to bring in specialists to get the company to the next level?
7. Where can I grow internal members to take on larger roles in the scaling phase?

Questions for the team

Additional Resources from www.KauffmanFoundersSchool.org

<p style="text-align: center;">Readings</p> <p>Notes:</p>	<p style="text-align: center;">Founder Genius</p> <p>Notes:</p>
<p style="text-align: center;">Other Related</p> <p>Notes:</p>	<p style="text-align: center;">Tools</p> <p>Notes:</p>