

## Impact Guide Startups

"A startup is a temporary organization designed to search for a repeatable and scalable business model."

- Steve Blank

WHAT WE KNOW ABOUT STARTUPS: A startup differs in significant ways from a big company. Be sure you understand the difference.

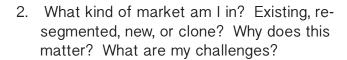
Keynote L	ecture	Notes:
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Impact Question: What will you do differently as a result of what you've learned from this module?

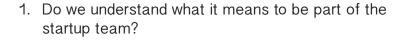


## Questions for you, the entrepreneur

1.	Do I understand the implications of this
	distinction for my day-to-day work?



## Questions for your team, advisors, mentors



- 2. How is the search different from the execution?
- 3. How is my particular role different?



## Additional Resources from www.KauffmanFoundersSchool.org

Readings	Founder Genius
Notes:	Notes:
Other Related	Tools
Notes:	Notes:

