

Impact Guide

Financing Your Venture: Venture Capital

"When I became a VC, I wanted to provide a lot of those lessons, the lessons I had learned as a startup entrepreneur, to new entrepreneurs and help them avoid the mistakes I made. And there were many."

– Jeff Bussgang

Is Venture Capital Right For You?:

It depends. Are you pursuing a massive market opportunity? Do you want to accelerate quickly? Are you ready for an exit in a few years? Because, after all, when VCs invests in your company, they want to see a return after some period of time.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you've learned from this module?



Questions for you, the entrepreneur

1. Am I ready for venture capital? Do I need it?	
2. Am I prepared to have, in some ways, a 'boss' I cannot fire?	
3. Do I want to be rich or king?	
4. What is my plan for the investment funds?	



Additional Resources from www.KauffmanFoundersSchool.org

Readings	Founder Genius
Notes:	Notes:
Other Related	Tools
Notes:	Notes:

