

Impact Guide

Financing Your Venture: Angel Investment

"It's an activity of people getting together to do things in an area of huge uncertainty, innovation and excitement." -lan Sobieski

Angel Investors and Venture Capitalists:

Angel investment long proceeded venture capitalism. Angels will be individuals, often successful business people or previous entrepreneurs, who are investing their own personal funds into a potentially rewarding business opportunity. Whereas venture capital is invested by firms or companies that use other people's money.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you've learned from this module?



Questions for you, the entrepreneur

How much capital does my business require to get started or to grow to the next level?
2. Does my inflection point require an investor?
3. What motivations am I looking for in my investor?
4. Which type of investor makes more sense for my business and my goals?
Questions for the team



Additional Resources from www.KauffmanFoundersSchool.org

Readings	Founder Genius
Notes:	Notes:
Other Related	Tools
Notes:	Notes:

