

“ Every day, and in many ways, an entrepreneur must lead and persuade others. Understanding what motivates people, how to inspire them to do their best work, and how to lead with purpose and vision is essential for any entrepreneur ”

Motivation for Entrepreneurs: Entrepreneurs choose an entrepreneurial path in order to achieve certain goals, all of which are compelling reasons to keep “bicycling in to the headwind”, solving important problems in innovative ways.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?

Questions for you, the entrepreneur

1. What motivated me to be an entrepreneur?
2. What are the biggest challenges for me?
3. How can I maintain my motivation?

Questions for the team

1. What is exciting about being a part of an entrepreneurial venture?

<p style="text-align: center;">Readings</p> <p>Notes:</p>	<p style="text-align: center;">Founder Genius</p> <p>Notes:</p>
<p style="text-align: center;">Other Related</p> <p>Notes:</p>	<p style="text-align: center;">Tools</p> <p>Notes:</p>