

“ Every day, and in many ways, an entrepreneur must lead and persuade others. Understanding what motivates people, how to inspire them to do their best work, and how to lead with purpose and vision is essential for any entrepreneur ”

Motivating by Autonomy: “When people have the ability to direct their own lives, they do better work. Period.” - Dan Pink

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?

Questions for you, the entrepreneur

1. What implications does the importance of autonomy have for me as an entrepreneur?
2. How can I foster autonomy in my company?
3. What are my concerns about granting more autonomy to my team?

Questions for the team

1. What implications does the importance of autonomy have for my role in the company?
2. How can I support autonomy for my team members?

<p style="text-align: center;">Readings</p> <p>Notes:</p>	<p style="text-align: center;">Founder Genius</p> <p>Notes:</p>
<p style="text-align: center;">Other Related</p> <p>Notes:</p>	<p style="text-align: center;">Tools</p> <p>Notes:</p>