

“ Every day, and in many ways, an entrepreneur must lead and persuade others. Understanding what motivates people, how to inspire them to do their best work, and how to lead with purpose and vision is essential for any entrepreneur ”

**How to Pitch and Persuade:** Entrepreneurs are pitching all the time. There are lots of ways to do it better. Framing your powerful presentation as an invitation to collaborate can help you convince others.

Keynote Lecture Notes:

**Impact Question:** What will you do differently as a result of what you've learned from this module?

## Questions for you, the entrepreneur

1. What have been my most effective pitching strategies? Why?
2. What new things could I try?

## Questions for the team

1. What can we do to enhance the pitch for our company?

<p style="text-align: center;">Readings</p> <p>Notes:</p>	<p style="text-align: center;">Founder Genius</p> <p>Notes:</p>
<p style="text-align: center;">Other Related</p> <p>Notes:</p>	<p style="text-align: center;">Tools</p> <p>Notes:</p>