

“Boards don’t have to be pretentious. They don’t have to be stuffy. They really are a part of the development and growth of your business.”
– Brad Feld

HOW TO RUN A BOARD MEETING:

As a CEO, managing your board and the board meeting tempo is one of your responsibilities. You want your board members to come to the meeting prepared, understand your expectations, and expect consistency from meeting to meeting.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?

Questions for you, the entrepreneur

1. Have I established a consistent board meeting schedule?
2. How far in advance do I provide the board members with the information they need for the meeting?
3. What kind of topics do I make sure to cover first? Is this effective or the most efficient?
4. What expectations have I made clear to board members regarding attendance and engagement?
5. How do I manage the schedule of board meetings?
6. Do I follow up with my board members? What do I include in my follow up?

Questions for the team

1. What is expected of me while preparing for a board meeting?

Readings

Notes:

Founder Genius

Notes:

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