

## Impact Guide Startup Boards

"Boards don't have to be pretentious. They don't have to be stuffy. They really are a part of the development and growth of your business. – Brad Feld

## CHOOSING YOUR BOARD MEMBERS:

You should be as thoughtful about picking your board members as you are about picking your co-founders. You want a set of people with whom you really want to engage and work. Be deliberate about building your board and managing the expectations of the interactions.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you've learned from this module?



## Questions for you, the entrepreneur

- 1. Who should be on my board?
- 2. How can I create diversity on my board?
- 3. What skills and characteristics should I look for in board members?
- 4. Have I noticed any possible red flags with the people I'm thinking about adding to my board?
- 5. Can potential board members explain and understand my business?



Additional Resources from www.KauffmanFoundersSchool.org

Readings	Founder Genius
Notes:	Notes:
Other Related	Tools
Notes:	Notes:

